



# HBO's Bleed Out Documentary Screening Symposium

Cooper Medical School of Rowan University Auditorium, Camden, NJ

A film chronicling one family's experience with medical errors.

Click the image above to view: [Bleed Out \(2018\) | Official Trailer | HBO - YouTube](#)

## Thursday, October 5, 2023

4:30 PM – 5:00 PM	Registration/Check-in
5:00 PM – 5:10 PM	Welcome/Introduction/ Opening Remarks <i>Michael A. Kirchhoff, MD, FACEP</i>
5:10 PM – 6:40 PM	Screening of Documentary: HBO's Bleed Out
6:40 PM – 6:50 PM	Break
6:50 PM – 7:45 PM	Question and Answer Period <i>Steve Burrows</i>
7:45 PM – 8:10 PM	Panel Discussion: Harm in Health Care, Human Factors, Policy Change and Transparency/ Closing Remarks <i>Margo Burrows Steve Burrows Ian Dale, DO Jenna Guma, DO Jessica Haines, MBA, CPPS Rachel Nash, MD</i>
8:10 PM – 9:00 PM	Social Reception

### Overall Learner Objectives:

- Gain first-hand knowledge of the impact of medical errors on patients, families, and the health care system.
- Understand the tenants of accountability and transparency in health care.
- Recognize the responsibility health care professionals, patients, and family members have to ensure that there is systemic medical reform.

### Intended Audience:

The intended audience for this conference includes primary care physicians and all specialists. Residents, fellows, physician assistants, advanced practice nurses, allied health professionals, and others with an educational need or interest in this topic may also attend.

**Cancellation Policy:** The Cooper Health System reserves the right to cancel this conference due to insufficient enrollment or other unforeseen circumstances.

**Please Note:** If you are unable to attend after registering, please contact us as soon as possible at (856) 382-6480.

### Activity Director:

**Michael A. Kirchhoff, MD, FACEP**  
Patient Safety Officer  
Chief Innovation Officer  
Cooper University Health Care  
Associate Professor of Emergency Medicine  
Cooper Medical School of Rowan University  
Camden, NJ

### Additional Faculty:

**Margo Burrows**  
Co-Producer  
HBO's Bleed Out Documentary

**Steve Burrows**  
Writer and Director  
HBO's Bleed Out Documentary

**Ian Dale, DO**  
Resident, Division of Internal Medicine  
Department of Medicine  
Cooper University Health Care  
Camden, NJ

**Jenna Guma, DO**  
Resident, Division of Internal Medicine  
Department of Medicine  
Cooper University Health Care  
Camden, NJ

**Jessica Haines, MBA, CPPS**  
Director, Patient Safety  
Cooper University Health Care  
Camden, NJ

**Rachel Nash, MD**  
Division of Hospital Medicine  
Department of Medicine  
Cooper University Health Care  
Assistant Professor of Medicine  
Cooper Medical School of Rowan University  
Camden, NJ



At left, a still from Steve Burrows' video diary of his mother's long ordeal following hip-replacement surgery.

Dept. of CME phone: (856) 382-6480

Preregistration is **REQUIRED** for this **FREE** CME activity.

Register on-line: [events.cooperhealth.org](https://events.cooperhealth.org)

Or

Email **ALL** of the registration information requested below to: [CME@cooperhealth.edu](mailto:CME@cooperhealth.edu)

Or

Mail registration to: Continuing Medical Education  
The Cooper Health System  
2nd Floor, Suite N-300, 1 Federal Street, Camden, NJ 08103

Or

Fax registration form to: (856) 382-6495

**No registrations by telephone will be accepted.**

A notice will be sent to you to confirm your registration.

Pursuant to the Physician Self-Referral Law (Stark Law), Cooper is limited in the amount of nonmonetary compensation that it may provide to physicians. To ensure that it meets these regulatory limitations, Cooper documents the monetary value of your participation in each Cooper CME activity. If the monetary value provided to you would exceed these regulatory limits, you must pay to participate in the additional CME. Should you have any questions or wish to discuss this further, please contact Cooper's Compliance Department at (856) 968-7417. Thank you for your interest in the CME opportunities.

Please print.

Name & Degree: \_\_\_\_\_  
First M.I. Last Degree

Please check the status of your medical license:  MD/DO - Active  MD/DO - Retired

Please check if you are a  Resident or  Fellow.

Address (required): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone:  Home  Work  Mobile Fax: \_\_\_\_\_

E-mail (required): \_\_\_\_\_

Company Name: \_\_\_\_\_

City/State: \_\_\_\_\_

Specialty/Occupation: \_\_\_\_\_

Please indicate here if you DO NOT give The Cooper Health System permission to share limited contact information (learner name and degree, organization, and specialty) with any ineligible company or its agents.

If you require assistance with hearing or vision to make this activity accessible to you, please check here and return your registration no later than September 21, 2023. We will contact you at the phone number you provide above.

### Accreditation/Designation/Disclosure:

The Cooper Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Cooper Health System takes responsibility for the content, quality, and scientific integrity of this CME activity.

The Cooper Health System designates this live activity for a maximum of **3 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This nursing continuing professional development activity was approved by New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Cooper University Health Care is an approved provider of nursing continuing professional development by the New Jersey State Nurses Association (P101-11/2023). **2.0 Free Contact Hours**

All faculty, planners, and others participating in continuing medical education activities sponsored by The Cooper Health System are expected to disclose all financial relationships.

